

2017 SPORTS SPONSORSHIP WORKSHOP & FIELD TOUR

PRESENTED BY OHIO UNIVERSITY & DEAKIN UNIVERSITY

DATES

PART 1 - SAN DIEGO, CA

DATE: JUNE 22ND - JUNE 25TH, 2017

LOCATION: UNIVERSITY OF SAN DIEGO



PART 2 - WEST COAST FIELD TRIP

DATE: JUNE 26TH - JUNE 30TH, 2017

LOCATION: VARIOUS



SPEAKERS



JIM KAHLER

EXECUTIVE DIRECTOR, *AECOM*
CENTER FOR SPORTS ADMINISTRATION



JEFF BOLITHO

GENERAL MANAGER, *AZTEC*
SPORTS PROPERTIES



DANIELLE SERGEANT

DIRECTOR OF CORPORATE PARTNERSHIPS,
SAN DIEGO PADRES



JON NIEMUTH

DIRECTOR - SPORTS AMERICAS, *AECOM*



RON SEAVER

PRESIDENT, *NATIONAL SPORTS*
FORUM



MATT DELAWDER

SR. DIRECTOR - BUSINESS DEVELOPMENT,
CONNEXIONS SPORTS & ENTERTAINMENT



ADAM KARG

SENIOR LECTURER & COURSE DIRECTOR,
DEAKIN UNIVERSITY



LUKE SAYERS

ASSOCIATE DIRECTOR - PROFESSIONAL MSA
PROGRAM, *OHIO UNIVERSITY*

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SCHEDULE

PART 1 - SAN DIEGO, CA

JUNE 22ND: CHECK-IN AT THE UNIVERSITY OF SAN DIEGO (MORNING)
TOUR PETCO PARK (AFTERNOON)

JUNE 23RD: WORKSHOP IN SESSION

JUNE 24TH: WORKSHOP IN SESSION

JUNE 25TH: TOUR OF SAN DIEGO, CA

JUNE 26TH: END OF WORKSHOP
CERTIFICATE PRESENTATION CEREMONY (AFTERNOON)



PART 2 - WEST COAST FIELD TRIP

JUNE 27TH: TRAVEL TO LOS ANGELES, CA
TOUR THE STAPLES CENTER (MORNING)
TOUR THE STUBHUB CENTER (AFTERNOON)

JUNE 28TH: TRAVEL TO SANTA CLARA, CA
TOUR LEVI STADIUM (AFTERNOON)

JUNE 29TH: **FINAL DAY** - TRAVEL TO SACRAMENTO, CA
TOUR THE GOLDEN1 CENTER (AFTERNOON)
CELEBRATORY DINNER

JUNE 30TH: **OPTIONAL EXTRA DAY** - TRAVEL TO PORTLAND, OR
TOUR NIKE'S WORLD HEADQUARTERS (AFTERNOON)



 = DENOTES OPTIONAL PORTION OF TRIP
(ATTENDEES WILL BE RESPONSIBLE FOR AIR TRAVEL TO PORTLAND AND THE HOTEL IN PORTLAND)

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WORKSHOP PACKAGE

- DORMITORY ROOMS AND TWO MEALS A DAY AT THE UNIVERSITY OF SAN DIEGO
- BUS TRANSPORTATION
- HOTEL ROOMS IN LOS ANGELES, SANTA CLARA, AND SACRAMENTO
- CLOSING DINNER IN SACRAMENTO

WHILE THE PORTLAND PORTION OF THE TRIP IS OPTIONAL, IT IS ANTICIPATED THAT THE MAJORITY OF THE COHORT WILL BE ATTENDING. NOTE, ONE WILL HAVE TO PAY FOR THEIR FLIGHT FROM SACRAMENTO TO PORTLAND AND THEIR HOTEL ACCOMMODATIONS WHEN IN PORTLAND.

CONTACT

ONLY LIMITED SPOTS ARE AVAILABLE. IF INTERESTED, PLEASE EMAIL DEAKIN B&L ABROAD AT BL-ABROAD@DEAKIN.EDU.AU.



OHIO
UNIVERSITY
College of Business

AECOM Center for
Sports Administration

